

**From:** [Julia Gusse](#)  
**To:** [Scott Bartle](#)  
**Cc:** [Rick Horst](#); [Steve Stahl](#); [Christian Price](#)  
**Subject:** Re: 2019 New Resident Guide  
**Date:** Wednesday, November 14, 2018 11:14:22 AM

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Scott,

Rest assure that I will have no further discussions with you about this matter and thank you for further explaining my role and limitations as a member of the City Council.

Take care,

Julia Romero Gusse, Councilwoman  
City of Maricopa  
39700 W. Civic Center Plaza  
Maricopa, AZ 85138  
City Hall Main Number: (520) 568-9098

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**From:** Scott Bartle <Scott@InMaricopa.com>  
**Sent:** Wednesday, November 14, 2018 10:45:14 AM  
**To:** Julia Gusse  
**Cc:** Rick Horst; Steve Stahl; Christian Price  
**Subject:** RE: 2019 New Resident Guide

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Julia,

After further reflection, I want you to know in greater detail why I took issue with your comments. On one hand, I am not happy you feel belittled by my remarks and, on the other, I feel frustrated you would respond to what I believe is a fair point with the dismissive and derogatory term of "mansplaining." I am concerned you can be viewed as indirectly imposing ad hoc regulations (or viewed in another way selection criteria) on hiring practices of a private entity, or at least positioning the City through your actions as an arbiter of proper or improper job selection. In addition, those comments are woven into a promise to advertise with InMaricopa, or the converse, a threat to withhold advertising revenue from InMaricopa..

InMaricopa is a private entity. At most, we serve as a neutral outlet for municipal announcements and advertisements. Our reporting must, at its core, be independent. Although I understand safety is a general concern of the City Council, and for the record InMaricopa considers it a very serious matter, the fact that a member of the City Council would opine about the selection or non-selection of a private entity's employee(s) outside a legitimate rule-making process, none of which obviously exists here, creates a situation that, as a member of the media, I find troubling. So you may disagree with the way I expressed myself in the moment, and I regret my delivery got in the way of a serious point, but a member of the City Council is a representative of government and a governmental entity

is limited as to what it can demand in conjunction with employment relationships between private parties, especially when associating the demands with the provision of economic benefits or the threat of withdrawing those economic benefits.

I, for one, would feel immensely better if these two threads did not become intertwined in a single conversation, assuming they should occur at all.

That being said, please rest assured I take my legal obligations and rights, and those of others, including current and former InMaricopa employees, seriously. I have competent legal counsel to assist me as it pertains to the hire of individuals, including compliance with state and federal laws, such as the Civil Rights Act, and broad constitutional issues, including an individual's right to privacy and the First Amendment among others. Suffice to say Mr. Kronenfeld is no longer providing any services to InMaricopa and any issue pertaining to him or his hire is not only moot but starting to verge on harassment and further public meddling into a private employment relationship, far in excess of what would be within the bound of a proper governmental communication.

To answer your closing question, I reiterate that I am sorry your email was not addressed to our advertising department and, unfortunately, did not make its way there. I will implement additional routing procedures to ensure that does not happen again. To be sure any future such request is provided prompt attention, however, I recommend the City contact Michelle Sorensen ([CLC@InMaricopa.com](mailto:CLC@InMaricopa.com)) or me ([Scott@InMaricopa.com](mailto:Scott@InMaricopa.com)), or simply [Advertising@InMaricopa.com](mailto:Advertising@InMaricopa.com).

InMaricopa remains at the disposal of the City, its residents and business partners to disseminate announcements and advertisements, and it will continue to provide content about Maricopa, striving to maintain an objective, constructive and neutral voice in its reporting. Our relationships with all municipal representatives will remain ethical and transparent, and I will ensure that our hiring processes comply with all applicable laws and high business ethics standards.

Regards,  
Scott

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**From:** Scott Bartle

**Sent:** Tuesday, November 13, 2018 3:36 PM

**To:** 'Julia Gusse' <[Julia.Gusse@maricopa-az.gov](mailto:Julia.Gusse@maricopa-az.gov)>

**Cc:** Rick Horst <[Rick.Horst@maricopa-az.gov](mailto:Rick.Horst@maricopa-az.gov)>; Steve Stahl <[Steve.Stahl@maricopa-az.gov](mailto:Steve.Stahl@maricopa-az.gov)>; Christian Price <[Christian.Price@maricopa-az.gov](mailto:Christian.Price@maricopa-az.gov)>

**Subject:** RE: 2019 New Resident Guide

I'm sorry for the oversight on your advertising inquiry. Unfortunately, it never made it to our advertising team.

Regards,  
Scott

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**From:** Julia Gusse <[Julia.Gusse@maricopa-az.gov](mailto:Julia.Gusse@maricopa-az.gov)>

**Sent:** Tuesday, November 13, 2018 3:31 PM

**To:** Scott Bartle <[Scott@InMaricopa.com](mailto:Scott@InMaricopa.com)>

**Cc:** Rick Horst <[Rick.Horst@maricopa-az.gov](mailto:Rick.Horst@maricopa-az.gov)>; Steve Stahl <[Steve.Stahl@maricopa-az.gov](mailto:Steve.Stahl@maricopa-az.gov)>; Christian Price <[Christian.Price@maricopa-az.gov](mailto:Christian.Price@maricopa-az.gov)>

**Subject:** Re: 2019 New Resident Guide

Mr. Bartle,

Thank you for your skinny response and for the record, the safety of our community members IS my concern. When you hire an individual that is to report on anything from kids sports to a local crime scene, who you hire is 100% my concern!

Secondly, on 10/11/2018 @ 10:50am I sent an email to both news@inmaricopa and Raquel@inmaricopa with the following information...

On another note, may you please quote me an advertising costs for the following two events...

Thursday November 8<sup>th</sup> @ 6 PM

Councilwoman Gusse will host "History of the Navajo Code Talkers" presented by Newman Paddock. After the presentation, Dr. Yolanda Rodriguez will offer a workshop on "Filling the Gaps in Veterans Care". Sponsored by the City of Maricopa and The Maricopa Veterans Care Center to be held at Copper Sky Recreation Complex located at 44345 W Martin Luther King Blvd, Maricopa 85138. Light refreshments will be sponsored by the Maricopa Veterans Care Center.

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Friday, November 9<sup>th</sup> @ 6PM

Operation Shockwave will present a Veteran Suicide Prevention Workshop hosted by the Be Awesome Youth Coalition and Councilwoman Gusse. The workshop is open to veterans and non-veterans; anyone interested in this valuable workshop. To be held at Maricopa Elementary School's Multipurpose Room at 18150 N Alterra Pkwy, 85139. Light refreshments will be sponsored by the Maricopa Veterans Care Center.

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I will be utilizing city funds and would need that quote sent to me at [Julia.gusse@maricopa-az.gov](mailto:Julia.gusse@maricopa-az.gov)

Subsequently, I used my discretionary funds to advertise with the Maricopa Monitor since your organization never responded to my request. I was trying to bring more public awareness about our veteran events by advertising these events within inMaricopa and not "play favorites" as you so eloquently pointed out. Please do YOUR research before flinging accusations and insinuate that I am not a "fan" of yours or that I am bullying you and/or your business.

So where do we go from here? I suppose that with this email you have mansplained my council job to me and have put me in my place? Am I to scurry away now with your permission? As you are well aware, the pen is mightier than the sword!

Good day Sir!

Julia Romero Gusse, Councilwoman  
City of Maricopa  
39700 W. Civic Center Plaza  
Maricopa, AZ 85138  
City Hall Main Number: (520) 568-9098

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**From:** Scott Bartle <[Scott@InMaricopa.com](mailto:Scott@InMaricopa.com)>

**Sent:** Tuesday, November 13, 2018 2:44:02 PM

**To:** Julia Gusse

**Cc:** Rick Horst; Steve Stahl; Christian Price

**Subject:** RE: 2019 New Resident Guide

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Julia,

If your concerns have nothing to do with advertising, why do you request "some clarification ... before our City moves forward with any advertising?"

The short answer to your questions is, it's none of your business. Your job is to help make city policy, manage the city budget and supervise the city manager, right?

But, since you strategically made my private business a matter of public record, here's the skinny: We hired a candidate contingent upon clearing a background check. As soon as we discovered his lack of candor, we terminated his employment. Whatever links you see today are a result of our research efforts as they were not active at the time of his hiring.

You have made it clear through the years you are not a fan of InMaricopa, and that's OK. What is not OK is your continued effort to stir up trouble for and bully InMaricopa and me. Your job on council does not include playing favorites with area news or advertising organizations, and it is certainly not telling local business owners like me how to run our companies. Please concern yourself more with what the citizens elected you to do and less with my business and me.

Regards,

Scott

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**From:** Julia Gusse <[Julia.Gusse@maricopa-az.gov](mailto:Julia.Gusse@maricopa-az.gov)>

**Sent:** Tuesday, November 13, 2018 10:33 AM

**To:** Scott Bartle <[Scott@InMaricopa.com](mailto:Scott@InMaricopa.com)>; Christian Price <[Christian.Price@maricopa-az.gov](mailto:Christian.Price@maricopa-az.gov)>

**Cc:** Rick Horst <[Rick.Horst@maricopa-az.gov](mailto:Rick.Horst@maricopa-az.gov)>; Steve Stahl <[Steve.Stahl@maricopa-az.gov](mailto:Steve.Stahl@maricopa-az.gov)>

**Subject:** Fw: 2019 New Resident Guide

Scott,

This morning I received this email regarding advertising in the resident guide. Although my concerns (to follow) do not have anything to do with the advertising, I want to bring this to your attention and get some clarification from you before our City moves forward with any advertising.

I have known you for many years and I feel very comfortable sharing my concerns with you regarding a recent hire for InMaricopa. It was brought to my attention that the magazine/news source InMaricopa hired Jeffrey Brian Kronenfeld as one of your reporters. I was also informed that this individual has since been let go. My questions and concerns stem from your (InMaricopa) vetting process. A simple name search that I conducted revealed that this individual was once arrested on domestic violence charges, including kidnapping and assault. While I did not dig further and do not know if those charges resulted to any imprisonment, the mere accusations are startling to say the least.

Would you be able to share with me - who hired this individual and was his background checked or taken into consideration when he was hired? If this is "fake news" given to me and all but a rumor, please clarify this and accept my apologies in advance.

Respectfully,

Julia Romero Gusse, Councilwoman

City of Maricopa

39700 W. Civic Center Plaza

Maricopa, AZ 85138

City Hall Main Number: (520) 568-9098

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**From:** Carol Robinson

**Sent:** Tuesday, November 13, 2018 9:50 AM

**To:** Christian Price; Henry Wade; Julia Gusse; Marvin Brown; Nancy Smith; Peggy Chapados; Vincent Manfredi

**Subject:** FW: 2019 New Resident Guide

**Good Morning Everyone,**

Below are the costs of advertising in the upcoming Maricopa New Resident Guide. Please let me know if you are interested in a City Council page this year. If you are interested in a personal page, please contact Scott Bartle, his contact information is below.

Thank you,  
Carol

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**From:** Scott Bartle <[Scott@InMaricopa.com](mailto:Scott@InMaricopa.com)>  
**Sent:** Monday, November 12, 2018 4:41 PM  
**To:** Carol Robinson <[Carol.Robinson@maricopa-az.gov](mailto:Carol.Robinson@maricopa-az.gov)>  
**Subject:** 2019 New Resident Guide

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Carol,

Last year, City Council purchased a full-page ad in the Maricopa New Resident Guide and Vice Mayor Chapados a half page ([click to view last year's New Resident Guide](#)). I'm writing to confirm Council's interest in maintaining its presence in the 2019 edition. Would you please inquire with them?

The deadline to reserve space is Dec. 15. Assuming you'll be taking a photo of the new Council before Christmas, we should have no trouble incorporating it. If afterward, please let me know when in hopes we can still accommodate. Publication info is attached and rates are below.

cid:image002.jpg@01D47AA6.89D7FB60



Thanks,  
Scott

**Scott Bartle** | Publisher | InMaricopa  
44400 W. Honeycutt Road, Suite 101 | Maricopa, AZ 85138  
(520) 568-0040 x 4 | (480) 980-6800 cell | (520) 568-0050 fax  
[Scott@InMaricopa.com](mailto:Scott@InMaricopa.com) | [www.InMaricopa.com/Advertising](http://www.InMaricopa.com/Advertising)  
[Facebook](#) | [Twitter](#) | [Instagram](#) | [Google+](#) | [Youtube](#) | [LinkedIn](#)

**RESERVE SPACE IN NEXT MONTH'S PRINT EDITION BY THE 15TH!**

