



MARICOPA CITY COUNCIL APPLICATION FORM

Thank you for your interest in volunteering for the City of Maricopa. Please fill out the following form and return it to the City Clerk by one of the following means:

<p>Email - Fax - Questions Email: vanessa.bueras@maricopa-az.gov Fax: 520-568-9120 Questions?: 520-316-6971</p>	<p>In Person City Clerk City of Maricopa 39700 W. Civic Center Plaza Maricopa, AZ 85138</p>
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Contact Information	
Name:	LEON R POTTER
Address:	[REDACTED]
City, State, Zip:	[REDACTED]
Email:	[REDACTED]
Phone Number:	[REDACTED]

General Information			
Are you a full time Maricopa Resident?*	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	Do You Live Within The City's Incorporated Limits?*
Are You A Registered Voter?*	Yes <input checked="" type="checkbox"/>	No <input type="checkbox"/>	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Have you ever served on any elected or appointed Boards, Committees, Commissions, Task Forces, Council, etc. (City of Maricopa or otherwise) In the past?	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>		
	If yes, please list: MARICOPA CITY COUNCIL		
	MARICOPA: PARKS RECS & LIBRARY ADVISORY COMMITTEE, MARICOPA P&Z COMMISSION		
	MARICOPA VILLAGES RANCHO EL DORADO BOARD OF DIRECTORS		

*All candidates shall be qualified electors of the city and shall have resided in the city for at least one year.

<p>Have you ever been involved in helping develop public policy at <u>any</u> governmental level? (This might include such activities as writing Issue papers, conducting public policy research, advising policymakers, advocating for a particular change, or performing other public policy development work)</p>	<p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p> <p>If yes, please list a short description:</p> <p>CITY COUNCIL MEMBER, CITY OF MARICOPA</p>
<p>Please list any leadership roles you have had at your place of employment, through volunteer work, business or professional organizations, civic, church or other activities. List only the roles and affiliations most important to you in the PAST FIVE YEARS.</p>	<p>BUSINESS OWNER: CREATE POLICY FOR OPERATIONS, STAFF, CLIENTS, ETC.</p> <p>VRED BOARD OF DIRECTORS: CREATED POLICY OVERSAW PROPERTY MANAGEMENT</p>
<p>Are you able to <u>fully commit</u> to the time requirement (1st & 3rd Tues eve. of each month City Council meetings, extensive pre and post reading/meeting preparation time, Strategic and Budgetary retreats, specially called meetings, numerous committee assignments, public speaking requirements, social & constituent requests for meetings, correspondence, public appearances, etc.) to be a city council member?</p>	<p>Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p>

Leon R. Patten

Signature of Applicant:

8/26/2022

Date:

Leon Potter



Objective

Seeking a position as a Maricopa City Council member.

Experience

2010 - PRESENT

Master Tax Advisors - *Business Owner*

- Oversee operations, payroll, budget, client/public relations, hire employees, train employees
- Tax preparation/advice for individuals and organizations (for-profit and nonprofit organizations)
- Bookkeeping

September 2017 - March 2020

VRED Subdivision - *HOA Board Member*

- Policy making regarding VRED subdivision, listened to homeowners, familiar with state laws that apply to HOAs
- Oversaw budget
- Directed property management staff

2014

Maricopa Rotary Club - *President*

- Led club meetings, part of budget creation, set local club policy within guidelines of Rotary International.
- Oversaw Rotary Park and the Rotary pool
- Scheduled monthly club socials

2012 - 2014

Maricopa City Council - *City Council Member*

- 1 of 7 policy makers, oversaw budgets, gave direction to city manager/staff
- Listened/met with constituents
- Attended meetings to gather information and advocate for the city, ED3 meeting, ADOT meetings, various local organizations, etc.
- Met with at least one business owner considering expanding operations to Maricopa

Hard Skills

- Management
- Accounting
- Bookkeeping

Soft Skills

- Integrity
- Perseverance
- Dedication
- Organization
- Attention to detail
- Efficiency
- Initiative
- Adaptability
- Good listener

Education

2010

Central Arizona College, Maricopa - *Associates Degree Business Administration*

Certifications

Enrolled Agent designation, authorized by the U.S. Treasury. Per the IRS, "An enrolled agent is a person who has earned the privilege of representing taxpayers before the Internal Revenue Service."

Achievements

Maricopa Citizenship Leadership Academy in December 2009.

Affiliations

- Veteran of Foreign Wars (Life Member) post 12043
- American Legion Post 133
- Maricopa Friends of the Library
- Maricopa Rotary Club
- Maricopa Lions Club

Short Essay Questions (use additional sheet of paper if necessary):

1. In 300 words or less, please tell us why you are the BEST candidate to fill the vacancy on the Maricopa City Council.

PLEASE SEE ATTACHED

2. In 300 words or less, please tell us what attributes, qualities, special skills, talents, awards, knowledge, you would offer to further enhance and diversify this city council.

PLEASE SEE ATTACHED

3. In 300 words or less, please discuss the three (3) most important issues you see facing the City of Maricopa today.

PLEASE SEE ATTACHED

4. In 300 words or less, please discuss what it means to you to be good policy maker and serve for the common good.

PLEASE SEE ATTACHED

Please Attach:

- ✓ 1. Current Resume (Required)
2. Letters of Recommendation or Endorsement (Optional)
 - Should include:
 - How long the endorsers has known the applicant
 - Why the applicant meets the ideal candidate profile
 - Any other pertinent information the Council might need to consider the applicant

1. In 300 words or less, please tell us why you are the BEST candidate to fill the vacancy on the Maricopa City Council.

While I appreciate the opportunity to answer this question, I submit that it is not my position to state why I am the best candidate, as only the Maricopa City Council can determine who is best, but I will state why I am a valuable candidate.

I am a valuable candidate for Maricopa City Council because I care about my community and want to be a part of a team that works together for the good of the people who live here. I am hardworking, reliable, and dedicated; however, in addition to my strengths, I want to acknowledge that, like any other candidate, I have areas that I can improve upon. I also acknowledge that I have become a better listener over the past few years and believe it is important to continue to learn and grow as a person.

Furthermore, I understand the importance of this position and what it entails, as I have prior experience as a former city council member. In fact, much of my record is public knowledge, and I would be more than happy to answer any additional questions you may have.

Thank you for considering me for this position. If the city council determines that I am the best candidate, I am honored. Likewise, if it determines that I am not the best candidate, I am honored to have gone through this process.

2. In 300 words or less, please tell us what attributes, qualities, special skills, talents, awards, and knowledge you would offer to further enhance and diversify this city council.

As a business owner, I would bring my understanding of the business cycle and my expertise in the management of payroll, budgets, etc. and professionally speaking, I have earned the Enrolled Agent designation, authorized by the U.S. Treasury. Per the IRS, "An enrolled agent is a person who has earned the privilege of representing taxpayers before the Internal Revenue Service."

I have integrity and initiative, meeting challenges head-on with perseverance and determination, and I enjoy brainstorming and value and respect others' differing views and ideas.

I also have leadership and coordinating skills, which I developed while on the Veterans Day Parade Committee. I was on that committee since its inception in 2017 and continued serving on it every year, with the exception of 2020. Throughout the years I served, I handled multiple tasks, including directing the parade participants to the parade route exit, leading stage crew setups, overseeing check-ins and traffic flow for floats and pedestrians upon entering and exiting the stage areas, meeting with numerous partners to coordinate parade events, and coordinating with various restaurants regarding food donations and pickup.

Additionally, as a former city council member, I have the experience, confidence, and knowledge that I gained while serving on the Budgets, Finance, and Operations Subcommittee.

As a Veteran myself, I believe that Veterans are valuable assets to city councils because we want to do something that matters. I care about my community and want to be a part of something bigger than myself that helps to make a difference where I live.

I greatly appreciated working on the city council Budgets, Finance, and Operations Subcommittee. It was an enlightening and meaningful experience. Should I have the opportunity to serve on the city council again, I would do my very best.

3. In 300 words or less, please discuss the three (3) most important issues you see facing the City of Maricopa today.

I believe that the three most important issues facing the City of Maricopa are economic development, education, and first responders/public safety.

Economic development is vital, as it creates jobs and brings the city closer to self-sustainability. It also reduces leakage of sales tax dollars for city reinvestment.

It is evident that there is a lack of businesses in the central-to-east-Maricopa area that should be addressed. More businesses are needed there, not only to help economic growth, but also to divert traffic away from the 347/John Wayne Parkway.

In addition, "shopping local" would encourage the growth of local businesses, and more creative ways to advertise those businesses would be helpful in bringing more shoppers.

Education is also a key issue in Maricopa. While not under the city's jurisdiction, it is essential to retain partnerships with, advocate for, and publicly support the education system; this includes MUSD #20, local charter schools, local private schools, homeschooled students, and Central Arizona College.

Building on education is the pathway to economic development.

Finally, the issue of first responders/public safety is paramount. As the city grows, public safety must come first and foremost. Rapid emergency response times are crucial. Therefore, ingress and egress to the city and subdivisions must be unobstructed at all times for the health and well-being of the citizens of Maricopa.

4. In 300 words or less, please discuss what it means to you to be a good policy maker and serve for the common good.

A good policy maker, while having personal values, listens to and researches all sides of a situation and looks at that situation holistically in regards to the overall mission of the city.

Good policy makers also ask questions to experts and professionals for the common good of the people. While the term "common good" can be subjective, making decisions for the common good benefits most of the constituents, not only today, but also years into the future.

The challenge with this is that not all of the public will agree on what defines the term "common good". All one can do is act in good faith and defend his or her position. The policy maker must seek to do the same and be able to "sleep at night", knowing that no stone was left unturned in the effort to solve the situation in question.

Public Records Exemptions

Enclosed please find a copy of the response documents for your public records request. The following information is provided to explain the process employed to review and produce the response documents.

Reason	Description	Pages
		1,3