



MARICOPA CITY COUNCIL APPLICATION FORM

Thank you for your interest in volunteering for the City of Maricopa. Please fill out the following form and return it to the City Clerk by one of the following means:

<p><u>Email - Fax - Questions</u> Email: vanessa.bueras@maricopa-az.gov Fax: 520-568-9120 Questions?: 520-316-6971</p>	<p><u>In Person</u> City Clerk City of Maricopa 39700 W. Civic Center Plaza Maricopa, AZ 85138</p>
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Contact Information					
Name:	Ron Rash				
Address:	[REDACTED]				
City, State, Zip:	[REDACTED]				
Email:	[REDACTED]				
Phone Number:	[REDACTED]				
General Information					
Are you a full time Maricopa Resident?*	Yes	No	Do You Live Within The City's Incorporated Limits?*	Yes	No
	<input checked="" type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>
Are You A Registered Voter?*	Yes	No	*All candidates shall be qualified electors of the city and shall have resided in the city for at least one year.		
	<input checked="" type="checkbox"/>	<input type="checkbox"/>			
Have you ever served on any elected or appointed Boards, Committees, Commissions, Task Forces, Council, etc. (City of Maricopa or otherwise) in the past?	Yes	No			
	<input type="checkbox"/>	<input checked="" type="checkbox"/>			
	If yes, please list:				
	[REDACTED]				

<p>Have you ever been involved in helping develop public policy at <u>any</u> governmental level? (This might include such activities as writing issue papers, conducting public policy research, advising policymakers, advocating for a particular change, or performing other public policy development work)</p>	<p>Yes No</p> <p><input checked="" type="checkbox"/> <input type="checkbox"/></p>
	<p>If yes, please list a short description:</p>
	<p>As a former member of the Private Label Manufacturer's Association</p>
	<p>I served on the governmental affairs committee and visited our elected representatives in DC along with other manufacturers and grocers to discuss and promote legislation affecting our industries.</p>
<p>Please list any leadership roles you have had at your place of employment, through volunteer work, business or professional organizations, civic, church or other activities. List only the roles and affiliations most important to you in the PAST FIVE YEARS.</p>	<p>My roles as such are a bit older than five years.</p>
	<p>CEO, COO, President and VP positions with several firms</p>
	<p>Co-chaired MS Society charitable council in Nevada</p>
	<p>Vice President of the Las Vegas area food sales association</p>
<p>Are you able to <u>fully commit</u> to the time requirement (1st & 3rd Tues eve. of each month City Council meetings, extensive pre and post reading/meeting preparation time, Strategic and Budgetary retreats, specially called meetings, numerous committee assignments, public speaking requirements, social & constituent requests for meetings, correspondence, public appearances, etc.) to be a city council member?</p>	<p>Yes No</p> <p><input checked="" type="checkbox"/> <input type="checkbox"/></p>

R. D. R-6
 Signature of Applicant:

9-26-22
 Date:

Short Essay Questions (use additional sheet of paper if necessary):

1. In 300 words or less, please tell us why you are the BEST candidate to fill the vacancy on the Maricopa City Council.

Though a resident in Maricopa for only one year I have made it a point to meet neighbors and business owners to learn as much as possible about the possibilities for a bright future for this city as well as it's challenges.

2. In 300 words or less, please tell us what attributes, qualities, special skills, talents, awards, knowledge, you would offer to further enhance and diversify this city council.

As a business owner and COO and CEO of several companies I have learned the value of listening and considering before committing. I find it important to seek to understand first. I have been closely involved in writing and reviewing contracts and agreements, testifying as an expert witness, have a university degree and managerial and project management skills.

3. In 300 words or less, please discuss the three (3) most important issues you see facing the City of Maricopa today.

In my view we need to find a way to effectively communicate the city's goals to its residents so that the city might attract as much support as possible. Support for roads and infrastructure being number one on the list, followed by decentralized businesses and services to better service the citizens, and increased recreational and sports facilities for the growing population.

4. In 300 words or less, please discuss what it means to you to be good policy maker and serve for the common good.

Serving the common good requires commitment to an inclusive process that places the needs of the city and its citizens first and foremost. I find it critically important to provide solutions, and not just questions. Involving the best and brightest we have available helps to insure our success.

Please Attach:

1. Current Resume (Required)
2. Letters of Recommendation or Endorsement (Optional)
 - Should include:
 - How long the endorsers has known the applicant
 - Why the applicant meets the ideal candidate profile
 - Any other pertinent information the Council might need to consider the applicant

RON RASH



]Experienced, effective marketing, sales and COO executive with proven track record of results in the food and beverage industries.

EXPERIENCE

JANUARY 2017 TO PRESENT SEMI-RETIRED CONSULTANT

Part owner in a plumbing and mechanical contracting business, United States agent for Italian frozen food manufacturer for whom I keep client current on market changes, write copy, suggest marketing strategies and provide experience and contacts and trade shows. Also completed product cost analysis for US based grocery company leading to potential private brands program.

MARCH 2008 TO DECEMBER 2016 PARTNER, ORGANIC FOODS INTERNATIONAL, LLC

50% partner in highly impactful and successful private brands food brokerage with emphasis on organic and natural foods. Successfully, and profitably launched brands for several customers, and guided their purchasing decisions as the programs grew in acceptance and profitability. Sold the company for high multiples of original investment.

JUNE 2004 TO FEBRUARY 2008 PRESIDENT, WIZARD'S CAULDRON

Led this small, widely known manufacturer of organic dressings and sauces to unprecedented top and bottom line performance. Added significant customers to base including Whole Foods Markets, Kraft, and others. Engineered credit needed for expansion and led sale of company to a venture capital group.

EDUCATION

BACHELOR OF SCIENCE, BUSINESS ADMIN. UNIVERSITY OF NEVADA, LAS VEGAS

3.7 GPA in major, Dean's List, President of freshman class professional business fraternity.

SKILLS

- Financial management
- Brand building
- Product development
- Plant Management
- Hiring, training and promoting talent
- Superb sales skills

ACTIVITIES

Published author of many business articles, editor of widely read natural foods newsletter, author of short stories, served on several charities, fly fishing

Public Records Exemptions

Enclosed please find a copy of the response documents for your public records request. The following information is provided to explain the process employed to review and produce the response documents.

Reason	Description	Pages
		1,4